



General File Checklist

- **PDF'S ARE THE STANDARD**

Whilst we accept other file formats, PDF's are definitely the most preferred file format. Ensure all fonts are embedded, all colours and images are CMYK, (unless CMYK and Spot Colour required).

- **NO RGB FILES**

If you send us your files as RGB they will automatically be converted to CMYK - this conversion may not give desired results (e.g. quite often when an RGB yellow is converted to CMYK it may convert with a percentage of Cyan in the CMYK mix which can give it a limey yellow appearance). Easyaz Print will not accept responsibility for the outcome of such files, but if we pick up the problem before it is printed we will contact you. Fixing the file may incur further charges.

- **INCLUDE BLEED AND TRIM MARKS**

When preparing and uploading files it is imperative to include minimum 2mm bleed to ALL artwork that has image or colour extending outside the trim marks. If you do not put trim marks on your artwork we will not accept responsibility for the job being off centre. Document files should be configured to the final trim size.

- **INTERNAL BORDERS**

If you have artwork with borders that go to the finished edge of any printed job, it is imperative that they be at least 3mm thick from the edge of the finished product. Our trimming tolerance is +/- 1mm, so if your internal borders are set at 2mm, you may end up with a border which is 3mm at one side and 1mm at the other.

- **INK SATURATION**

Be very mindful of not using too much ink coverage. As a rule never use more than 300% ink coverage i.e. 100C 100M 100Y 0K = 300% ink out of a maximum 400%. The more saturated the colours the more difficult it is to dry, trim, fold etc and could cause scuffing or set off.

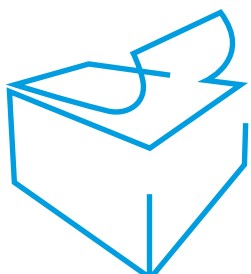
- **DIE CUTTING**

All dielines supplied should indicate print side.

- **COLOUR MATCHING**

Easyaz Print standard prices do not allow for colour matching - shades may vary from day to day, press to press, board to board and back to front. Varnishes and laminates may also affect colour output. Easyaz Print will not reprint for colour or shade discrepancies. Our bulk running system does NOT allow for this.

IF YOU REQUIRE COLOUR MATCHING OR A SPECIALTY CARD/JOB (SPOT COLOUR, UV COATING, FOILING, DIE CUTTING, FOLDING, PERFORATING, ETC) PLEASE RING FOR A CUSTOM QUOTE.'



If you have any questions please don't hesitate to give us a call:

1800 327 929